



PPG Industries

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News

DAZZLE metal panel coverings now available at www.ppgideascapescapes.com

Colorful metal panels now can be ordered from PPG

PITTSBURGH, Jan. 31, 2011 – PPG Industries (NYSE:PPG) and Steelscape have announced that DAZZLE(R) colorful metallic coverings for walls, ceilings and other interior surfaces and accessories can now be ordered online at www.ppgideascapescapes.com.

Dazzle coverings, which were introduced by PPG and Steelscape last June, feature TRUFORM(R) tinted clear coatings by PPG applied to galvanized TRUZINC(R) panels by Steelscape. The products are available in 16 colors encompassing eight tinted clearcoats and two gloss levels. Because of their clearcoat appearance, *Truform* tinted coatings enable *Dazzle* coverings to join the natural spangle of *TruZinc* products with a vivid color palette.

Suggested applications for *Dazzle* coverings include column covers, wall panels, decorative ceilings, heating and cooling equipment, and walk-in coolers. The product also provides a colorful alternative to white boards because it resists dry-erase and permanent markers.

Dazzle coverings are resistant to fingerprints, stains, graffiti, scratches and marring. For building owners, this durability means less maintenance along with the ability to add color without the disruption of painting.

To learn more, call Steelscape at 1-888-285-7717 or visit www.ppgideascapescapes.com or www.steelscape.com.

About Steelscape

Steelscape, Inc., makes metallic coated and painted steel sheet at facilities in Kalama, Wash., Rancho Cucamonga, Calif., and Fairfield, Ala. The company's products are primarily used in the construction industry. To learn more about Steelscape and its products and services, please visit the company's website at www.steelscape.com.

About PPG

PPG Industries' vision is to continue to be the world's leading coatings and specialty products company. Founded in 1883, the company serves customers in industrial, transportation, consumer products, and construction markets and aftermarkets. With headquarters in Pittsburgh, PPG operates in more than 60 countries around the globe. Sales in 2010 were \$13.4 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com.

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TRUFORM is a registered trademark of PPG Industries Ohio, Inc.
Dazzle and *TruZinc* are registered trademarks of Steelscape.