



PPG Industries

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News

PPG announces price increase for coil and extrusion coatings in North America Prices to increase Oct. 1 or as permissible by contract

PITTSBURGH, Aug. 8, 2011 – PPG Industries' (NYSE: PPG) industrial coatings business announced today that it is raising prices by an average of 8 to 12 percent on all coil and extrusion coating products in North America, effective Oct. 1 or as permissible by contract.

“The rate of raw material price inflation has been dramatic and sustained over the past 12 months, especially for titanium dioxide (TiO₂) and resins used in paint products,” said Richard Zoulek, PPG general manager, industrial coatings, U.S. and Canada. “PPG continues to implement aggressive cost-control measures throughout its operations, but these efforts alone cannot sufficiently offset the continued rapid rise in raw material costs, thus necessitating this price increase.”

Sales representatives will communicate price increase details to their customers for all products affected.

PPG: BRINGING INNOVATION TO THE SURFACE.(TM)

PPG Industries' vision is to continue to be the world's leading coatings and specialty products company. Through leadership in innovation, sustainability and color, PPG helps customers in industrial, transportation, consumer products, and construction markets and aftermarkets to enhance more surfaces in more ways than does any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in more than 60 countries around the world. Sales in 2010 were \$13.4 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com.

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