



A FOUNDATION FOR THE FUTURE  
COMMUNITY REPORT



PPG Industries Foundation

You see it in the eyes of someone who has just received a college scholarship. And in the smile of a student who has just learned something new about the world. You see it in the faces of people who have found common ground through art and creativity. And in the communities where human service programs support worthwhile projects and bring hope to those in need.

This is where you see the work of the PPG Industries Foundation. Since 1951, we have been making a difference in the lives of others with grants, outreach programs, relief funds, charitable efforts, educational programs, volunteerism and more. And we couldn't do it without the commitment and dedication of thousands of PPG employees. They give our Foundation life, energy and the inspiration to reach new heights year after year.

By giving individuals the opportunity to expand their minds and horizons, we are building a foundation of hope for future generations. We invite you to learn more about what we've accomplished together.

**Board of Directors**  
Charles E. Bunch, Chairman  
James C. Diggs  
William H. Hernandez  
Charles W. Wise

**Executive Director**  
Sue Sloan

## THE POWER OF GIVING BACK

What does PPG stand for? When it comes to the work of the Foundation, we believe it stands for the Power of Positive Giving. For more than 50 years, PPG Industries Foundation has been enhancing the quality of life in our communities through programs and grants that help educate, motivate and inspire. Our employees are one of our most important assets in this effort. They volunteer their time, talents and money to hundreds of charitable causes and events. We are proud of our work in the cities and towns we call home, and we are committed to continuing our efforts to improve the life, and lives, of those who need us most. Thank you for your help and support in our mission of giving.



**Sue Sloan**  
*Executive Director*



Characters Evil Monochrome and Good Blinky from the educational outreach program "The Great Color Caper."

On the cover, from left: Students in a diversity education program; Amur tiger cubs born at Pittsburgh Zoo & PPG Aquarium; students enjoying "The Great Color Caper"; PPG employee Steve Valasek demonstrating an experiment during National Chemistry Week at Carnegie Science Center; Dale Chihuly's glass art at Phipps Conservatory and Botanical Garden; the PPG kiosk at Pittsburgh Zoo & PPG Aquarium; PPG employee Jeff Solomon offering "Street Law" lessons to Pittsburgh students; examining an exhibit at Carnegie Science Center.

## A FOUNDATION FOR GROWTH

### The Color of Success

Science has a new set of wheels, thanks to the efforts of PPG associates and a highly successful educational outreach program called "The Great Color Caper." PPG's scientists helped bring the wonder of color technology to kids through multimedia along with lab demonstrations, interactive multimedia exhibits, a brightly colored van and more. The program debuted at the Carnegie Science Center in Pittsburgh, but has now made its way cross-country to schools and science centers in North Carolina, South Carolina, Ohio, West Virginia, Maryland and New York.



### A Smash Hit!

In another unique partnership with PPG, the Carnegie Science Center has launched a new program called "Fractured Physics" that is touring elementary schools and shattering common misconceptions about glass and physics.



It provides a fresh look at Newton's Three Laws of Motion and examines new developments in glass technology. The latest addition to a slate of PPG educational, interactive programs, "Fractured Physics" is making science fun and entertaining.

### The Art of Giving

Each summer, the Museum of Fine Art in Houston and the Houston Parks and Recreation Department collaborate to paint murals in five parks throughout the city. The work brings together local students and builds a spirit of unity among diverse neighborhoods. PPG supported the program through a collaboration of its own: our Architectural Coatings business unit donated the paint for the project, and PPG Industries Foundation donated funds for other materials.



### What I Engineered on My Summer Vacation

Part of our mission at PPG Industries Foundation is to grow the leaders of tomorrow. Our support for Women in Engineering Programs, such as Multiplying Your Options (MYO) Engineering Summer Camp for Girls at the University of Akron, is one example. This program is geared for girls entering seventh or eighth grade who have an interest in science, math, engineering and technology.



### Making Progress

PPG supports Pickaway Progress Partnership in Circleville, Ohio. The program promotes economic development, special community projects and new capital investment in Pickaway County.



## A FOUNDATION FOR LEADERSHIP

### The Right Chemistry

We believe the elements of a great education are support, encouragement and resources. That's why PPG Industries Foundation has provided over \$1 million for a scholarship program for underrepresented minorities who will study chemistry or chemical engineering in college. The American Chemical Society: PPG Scholarship Plus Program provides a four-year, \$2,500 scholarship, as well as mentoring by PPG employees and an opportunity to interview for a summer internship at a PPG facility.



### Safe Harbor

The people of PPG are building more than a future for kids and families – they are building homes. Employees from PPG's LaPorte, Texas, plant volunteered in the construction of six new homes for the Boys & Girls Harbor, Inc. The mission of the Boys & Girls Harbor is to provide healthy, comprehensive care for children and families in crisis. For each PPG volunteer, the Foundation also donated \$600 toward the cost of materials.

### Internet Intervention

The Internet can be a dangerous place for kids to hang out. PPG is making sure young people are armed with the knowledge to protect themselves while surfing. Operation Safe Surf, a program developed by Pennsylvania Attorney General Tom Corbett, in partnership with Child Watch and sponsored by PPG, is designed to educate kids, parents and schools about the importance of being safe online.



### Champion of Chihuly

PPG partnered with Phipps Conservatory and Botanical Gardens to bring the works of renowned glass artist Dale Chihuly to Pittsburgh. Dale Chihuly is best known for creating brilliantly colored organic glass sculptures, and his work is immediately recognizable for its grand scale and use of vibrant colors.

### Polar Express

Through a 10-year grant, the PPG Industries Foundation provides funding to help sustain the Pittsburgh Zoo & PPG Aquarium. Today, it has become one of the best zoological parks and aquariums in the world, and one of the most popular family destinations in the Pittsburgh region.



# A FOUNDATION FOR INNOVATION

## Ideas That Make the World Go Round



PPG is helping the Heinz History Center to develop its newest exhibit celebrating Pittsburgh's 250th anniversary and the region's rich tradition of innovation. A permanent exhibit is being created that will showcase local inventions ranging from the Ferris Wheel to the Bantam Jeep to McDonald's Big Mac. And let's not forget PPG's glass-production innovations that helped give rise to our nation's skyscrapers.



## Have You Heard?

PPG Industries has pledged \$10,000 to the Delaware Speech and Hearing Center to fund remodeling of a facility that will enable the center to offer the highest quality assessment, treatment and instruction in speech, hearing, language, balance and swallowing.



## Snuggle up to a Snoedel

The PPG Industries Foundation provided a grant to Allegheny General Hospital in Pittsburgh for a program that helps newborns in intensive care bond with their mothers despite being apart from them. The grant will help purchase "Snoedels," a type of handkerchief doll that mothers put next to their skin to capture their unique smell. The Snoedel is then given to the baby until he or she is reunited with Mom.



## The Way Home

We are proud to support the Children's Home of Pittsburgh and its wide range of medical and social services for children and their families. The organization offers adoption services, pediatric extended care, infant care and many other programs that foster loving, caring family environments.

## Reading Is Healthy

The Foundation also supports a successful program called "PPG Healthy Stories." Through events, workshops, age-appropriate books and hands-on activities, this program builds healthy language-development and literacy skills for children in disadvantaged neighborhoods.



**Healthy Stories**

# A FOUNDATION FOR PPG EMPLOYEES

## Perfect Match

Our employees have a history of generosity that is as long and proud as the Foundation's. All PPG employees and members of the board of directors are eligible to participate in the Foundation's Matching Gifts program. Their personal contributions of cash or securities to a wide variety of eligible organizations are matched dollar for dollar by the Foundation, with a minimum contribution of \$25 up to a maximum of \$10,000 per year, per donor.



## Any Volunteers?

If there is one resource that charities need as much as money, it's volunteers. That's where our Grant Incentives for Volunteerism by PPG Employees and Retirees (GIVE) program comes in. GIVE encourages PPG associates' involvement and volunteerism by providing grants to eligible organizations where associates donate their time. PPG employees and retirees may submit one application per year for a grant for volunteering on their own time at eligible U.S. charitable organizations and educational institutions that matter most to them.



## More Reasons to CARE

PPG has made it a priority to help meet the needs of employees whose lives have been disrupted by disasters. Through the Concern, Assistance & Relief for Employees (CARE) program, any contributions made by PPG employees are matched by the Foundation. Retirees, vendors, other business partners and members of the general public may also make non-matched donations to the fund, which will benefit employees affected by future disasters.



## Sharing Knowledge

Through Public Education Leadership Community (PELC) Grants, employees of PPG are helping school districts across the nation enrich education and engage students in learning. Employees may apply for a grant up to \$1,000 for projects that directly benefit students and motivate them to learn.



## Remembering Flight 93

In 2007, PPG Industries Foundation matched employees' contributions two-for-one for the Flight 93 National Memorial in Shanksville. Visitors to the memorial will be able to approach the edge of the crash site at the Sacred Ground Plaza.



## The Power of Scholarships

Education is the key to our future. The Foundation offers a National Merit Scholarship Corporation Employee-Child Scholarship Program that provides qualifying children of PPG employees with a stipend of \$1,500 per year for up to four years of undergraduate study or until baccalaureate degree requirements are completed, whichever comes first.



Foundation-supported communities outside Pittsburgh

ALABAMA  
Huntsville

CALIFORNIA  
Fresno  
Glendale

ILLINOIS  
Mt. Zion

INDIANA  
Evansville

KENTUCKY  
Berea  
Paducah

LOUISIANA  
Lake Charles

MICHIGAN  
Troy

NORTH CAROLINA  
Greensboro  
Lexington  
Shelby

OHIO  
Barberton  
Chillicothe  
Circleville  
Cleveland  
Crestline  
Delaware  
Euclid  
Milford

PENNSYLVANIA  
Carlisle  
Creighton  
Meadville  
Springdale  
Tipton

SOUTH CAROLINA  
Chester

TEXAS  
LaPorte  
Wichita Falls

WEST VIRGINIA  
Natrium

WISCONSIN  
Oak Creek

# FOUNDATION GUIDELINES

## Strategic Interests

The interests of the PPG Industries Foundation are, in order of priority, education, human services, culture and arts, and civic and community affairs. The Foundation considers requests from eligible organizations that fall within these described areas of interest. Organizations should indicate how their proposed project fits the areas of interest.

In general, the Foundation will not award grants for:

- advertising or sponsorships
- endowments
- individuals
- organizations established to influence legislation or support political activities
- organizations outside the United States or its territories
- projects that would directly benefit PPG Industries, Inc.
- religious groups solely for religious purposes
- special events and telephone solicitations
- operating support to agencies that receive program funds through the United Way allocations process

## Geographic Consideration

Grants are typically awarded in areas where PPG Industries, Inc., has significant operations.

## Eligibility/Accountability

An organization must hold a determination letter from the Internal Revenue Service identifying it as a 501(c)(3) organization or must be a public school or governmental body.

The organization must provide reports on the use of the grant funds.

## Requests for Funding

Requests for funding are accepted throughout the year at [www.ppgfoundation.com](http://www.ppgfoundation.com).

Organizations located in the Pittsburgh area and organizations of national scope should direct their inquiries to the Executive Director of the Foundation. Organizations serving communities where PPG facilities are located should direct their inquiries to the local Foundation agents in their areas (found at [www.ppgfoundation.com](http://www.ppgfoundation.com)). Address correspondence to:

The PPG Industries Foundation  
One PPG Place  
Pittsburgh, PA 15272  
Voice Mail: 412-434-2453  
[www.ppgfoundation.com](http://www.ppgfoundation.com)

Right: Science education is a priority for the PPG Industries Foundation.



Top: Kid's Café, Wichita Falls, Texas

Above: Day camp outing at National Aviary, Pittsburgh

Left: Counting butterflies at PPG's Monroeville, Pa., Chemicals Center





**PPG Industries Foundation**  
One PPG Place  
Pittsburgh, PA 15272  
Voice Mail: 412-434-2453  
Email: [foundation@ppg.com](mailto:foundation@ppg.com)  
[www.ppgfoundation.com](http://www.ppgfoundation.com)



Printed on recycled paper